



**State of Florida  
Lee County Property Appraiser**

**2011 TANGIBLE PROPERTY FINAL TAX ROLL TOTALS**

**TAXING AUTHORITY • WHISKEY CREEK IMPROVEMENT MSTU**

| CODE   | NAICS DESCRIPTION  | ACCOUNTS | JUST VALUE | EXEMPT VALUE | TAXABLE VALUE |
|--------|--|----------|------------|--------------|---------------|
| 236115 | NEW SINGLE-FAMILY HOUSING CONSTRUCTION (EXCEPT OPERATIVE BUILDERS)         | 1        | 2,295      | 2,295        | 0             |
| 236118 | RESIDENTIAL REMODELERS   | 1        | 1,232      | 1,232        | 0             |
| 237130 | POWER AND COMMUNICATION LINE AND RELATED STRUCTURES CONSTRUCTION           | 1        | 159,802    | 25,000       | 134,802       |
| 238210 | ELECTRICAL CONTRACTORS AND OTHER WIRING INSTALLATION CONTRACTORS           | 2        | 5,933      | 734          | 5,199         |
| 238320 | PAINTING AND WALL COVERING CONTRACTORS                                     | 2        | 2,842      | 2,842        | 0             |
| 238330 | FLOORING CONTRACTORS   | 2        | 2,834      | 2,834        | 0             |
| 238340 | TILE AND TERRAZZO CONTRACTORS  | 1        | 1,128      | 1,128        | 0             |
| 238390 | OTHER BUILDING FINISHING CONTRACTORS                                       | 2        | 1,390      | 1,390        | 0             |
| 454113 | MAIL-ORDER HOUSES  | 1        | 3,954      | 3,954        | 0             |
| 454390 | OTHER DIRECT SELLING ESTABLISHMENTS  | 1        | 492        | 492          | 0             |
| 511199 | ALL OTHER PUBLISHERS   | 1        | 1,757      | 1,757        | 0             |
| 512110 | MOTION PICTURE AND VIDEO PRODUCTION  | 1        | 2,909      | 2,909        | 0             |
| 515210 | CABLE AND OTHER SUBSCRIPTION PROGRAMMING                                   | 1        | 3,562,725  | 2,175        | 3,560,550     |
| 517110 | WIRED TELECOMMUNICATIONS CARRIERS  | 1        | 213,324    | 819          | 212,505       |
| 517210 | WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)                    | 2        | 162,263    | 787          | 161,476       |
| 517919 | ALL OTHER TELECOMMUNICATIONS   | 1        | 3,247      | 3,247        | 0             |
| 531110 | LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS                             | 23       | 22,594     | 22,594       | 0             |
| 531210 | OFFICES OF REAL ESTATE AGENTS AND BROKERS                                  | 1        | 1,222      | 0            | 1,222         |
| 532292 | RECREATIONAL GOODS RENTAL  | 1        | 102,072    | 1,638        | 100,434       |
| 532310 | GENERAL RENTAL CENTERS   | 1        | 11,518     | 32           | 11,486        |
| 532420 | OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING                          | 1        | 14,254     | 52           | 14,202        |
| 532490 | OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING | 1        | 102,314    | 277          | 102,037       |
| 541211 | OFFICES OF CERTIFIED PUBLIC ACCOUNTANTS                                    | 2        | 4,305      | 4,305        | 0             |
| 541219 | OTHER ACCOUNTING SERVICES  | 2        | 14,802     | 14,802       | 0             |
| 541310 | ARCHITECTURAL SERVICES   | 1        | 1,076      | 1,076        | 0             |

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|-------------|---|-----------------|--------------------|---------------------|----------------------|
| 541410      | INTERIOR DESIGN SERVICES  | 1               | 1,612              | 1,612               | 0                    |
| 541490      | OTHER SPECIALIZED DESIGN SERVICES   | 2               | 4,440              | 4,440               | 0                    |
| 541511      | CUSTOM COMPUTER PROGRAMMING SERVICES                                      | 1               | 10,750             | 10,750              | 0                    |
| 541519      | OTHER COMPUTER RELATED SERVICES   | 1               | 527                | 527                 | 0                    |
| 541611      | ADMINISTRATIVE MANAGEMENT AND GENERAL MANAGEMENT CONSULTING SERVICES      | 2               | 8,887              | 8,887               | 0                    |
| 541613      | MARKETING CONSULTING SERVICES   | 1               | 673                | 673                 | 0                    |
| 541618      | OTHER MANAGEMENT CONSULTING SERVICES                                      | 2               | 5,273              | 5,273               | 0                    |
| 541810      | ADVERTISING AGENCIES  | 1               | 5,855              | 5,855               | 0                    |
| 541820      | PUBLIC RELATIONS AGENCIES   | 1               | 2,450              | 2,450               | 0                    |
| 541921      | PHOTOGRAPHY STUDIOS, PORTRAIT   | 1               | 3,403              | 3,403               | 0                    |
| 561110      | OFFICE ADMINISTRATIVE SERVICES  | 1               | 100                | 100                 | 0                    |
| 561421      | TELEPHONE ANSWERING SERVICES  | 1               | 3,560              | 3,560               | 0                    |
| 561710      | EXTERMINATING AND PEST CONTROL SERVICES                                   | 1               | 249                | 249                 | 0                    |
| 561720      | JANITORIAL SERVICES   | 1               | 95                 | 95                  | 0                    |
| 561730      | LANDSCAPING SERVICES  | 1               | 4,012              | 4,012               | 0                    |
| 561790      | OTHER SERVICES TO BUILDINGS AND DWELLINGS                                 | 1               | 595                | 595                 | 0                    |
| 611420      | COMPUTER TRAINING   | 1               | 947                | 947                 | 0                    |
| 611692      | AUTOMOBILE DRIVING SCHOOLS  | 1               | 250                | 250                 | 0                    |
| 611710      | EDUCATIONAL SUPPORT SERVICES  | 1               | 325                | 0                   | 325                  |
| 621340      | OFFICES OF PHYSICAL, OCCUPATIONAL AND SPEECH THERAPISTS, AND AUDIOLOGISTS | 1               | 798                | 798                 | 0                    |
| 711510      | INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS                              | 2               | 777                | 777                 | 0                    |
| 713910      | GOLF COURSES AND COUNTRY CLUBS  | 1               | 87,938             | 25,000              | 62,938               |
| 811111      | GENERAL AUTOMOTIVE REPAIR   | 1               | 2,257              | 2,257               | 0                    |
| 811198      | ALL OTHER AUTOMOTIVE REPAIR AND MAINTENANCE                               | 1               | 61                 | 61                  | 0                    |
| 811490      | OTHER PERSONAL AND HOUSEHOLD GOODS REPAIR AND MAINTENANCE                 | 3               | 4,942              | 964                 | 3,978                |
| 812199      | OTHER PERSONAL CARE SERVICES  | 2               | 1,178              | 1,178               | 0                    |
|             | <b>TOTALS</b>   | <b>87</b>       | <b>\$4,554,238</b> | <b>\$183,084</b>    | <b>\$4,371,154</b>   |